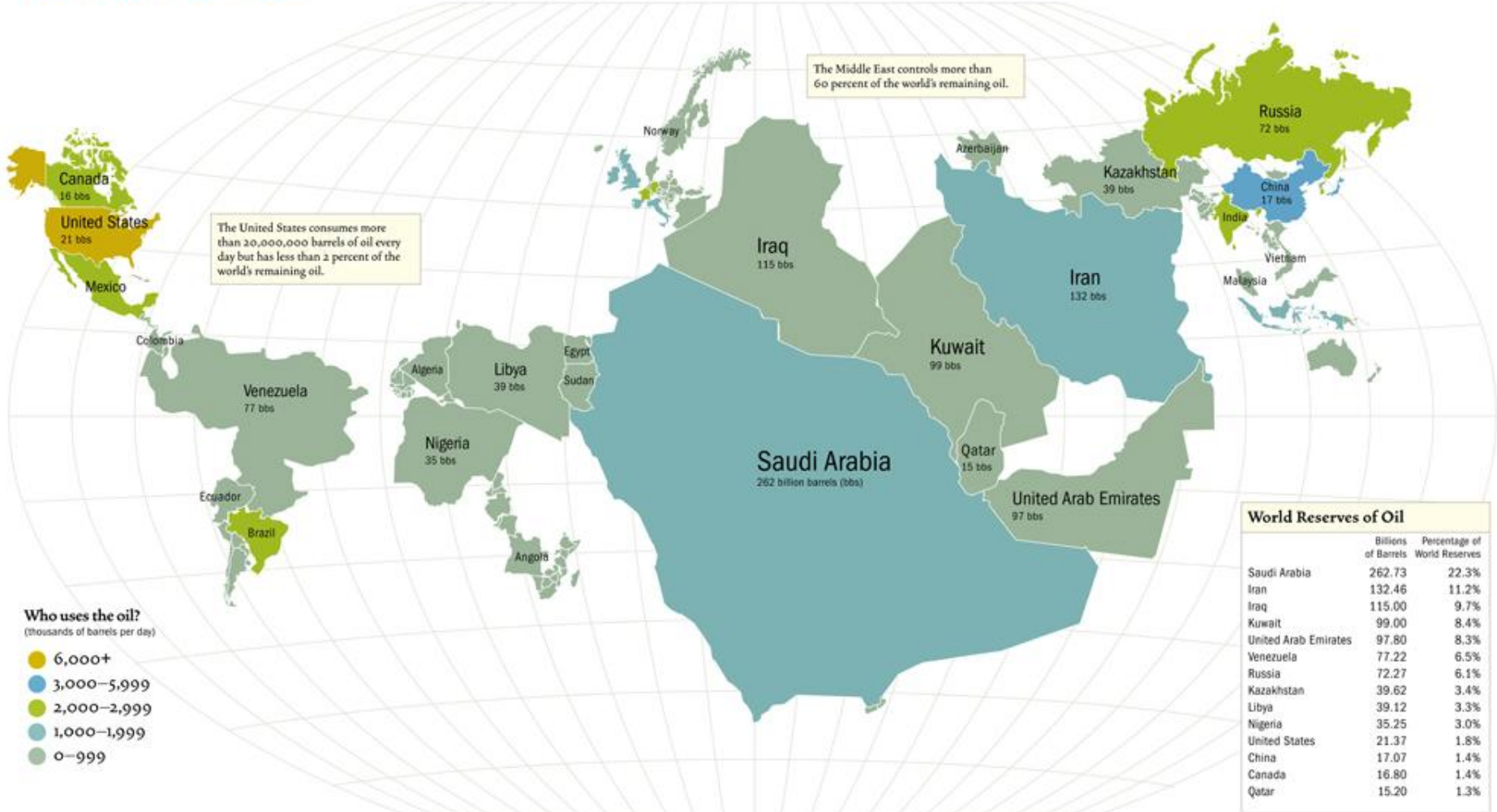
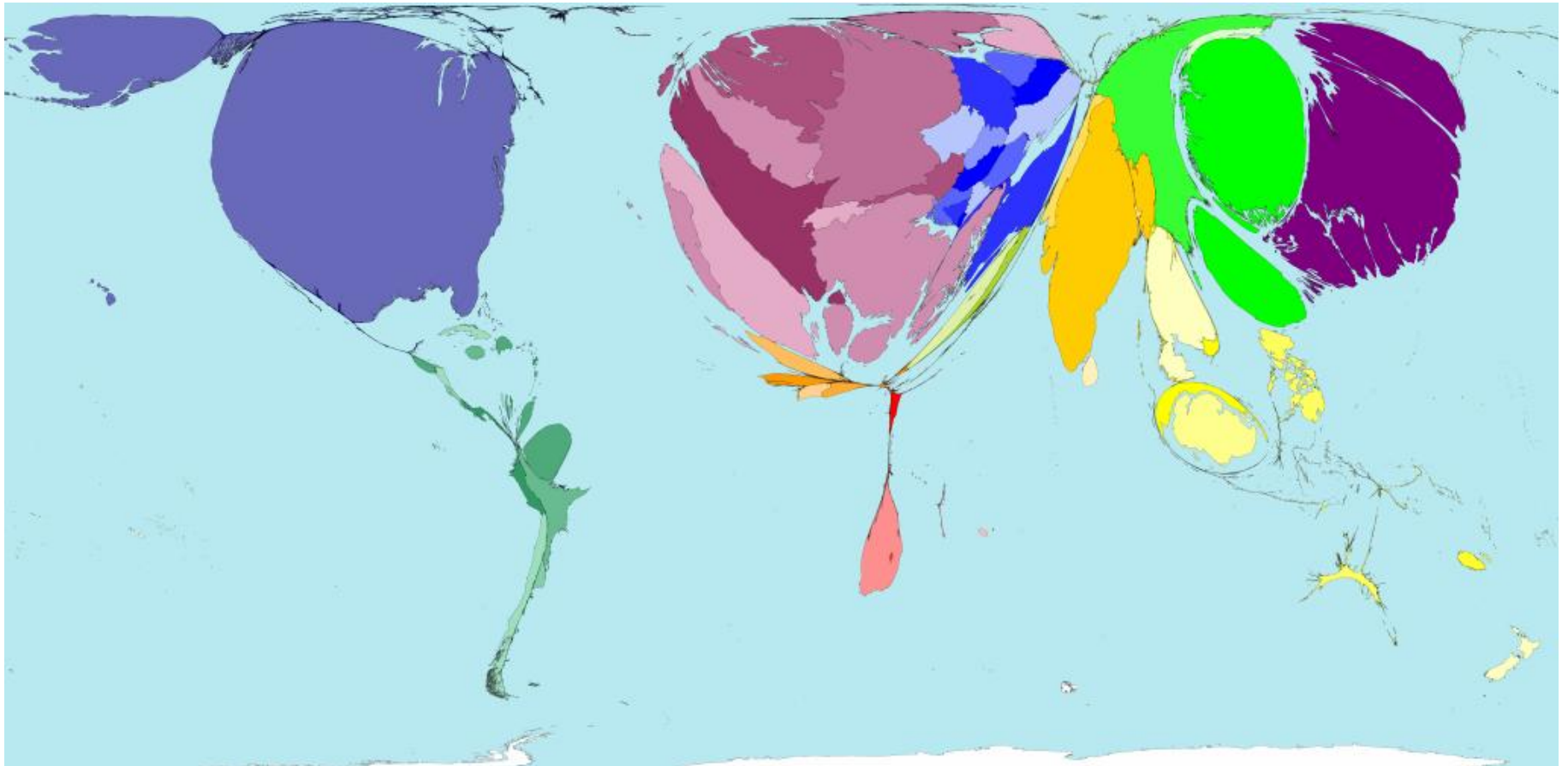


Who has the oil?

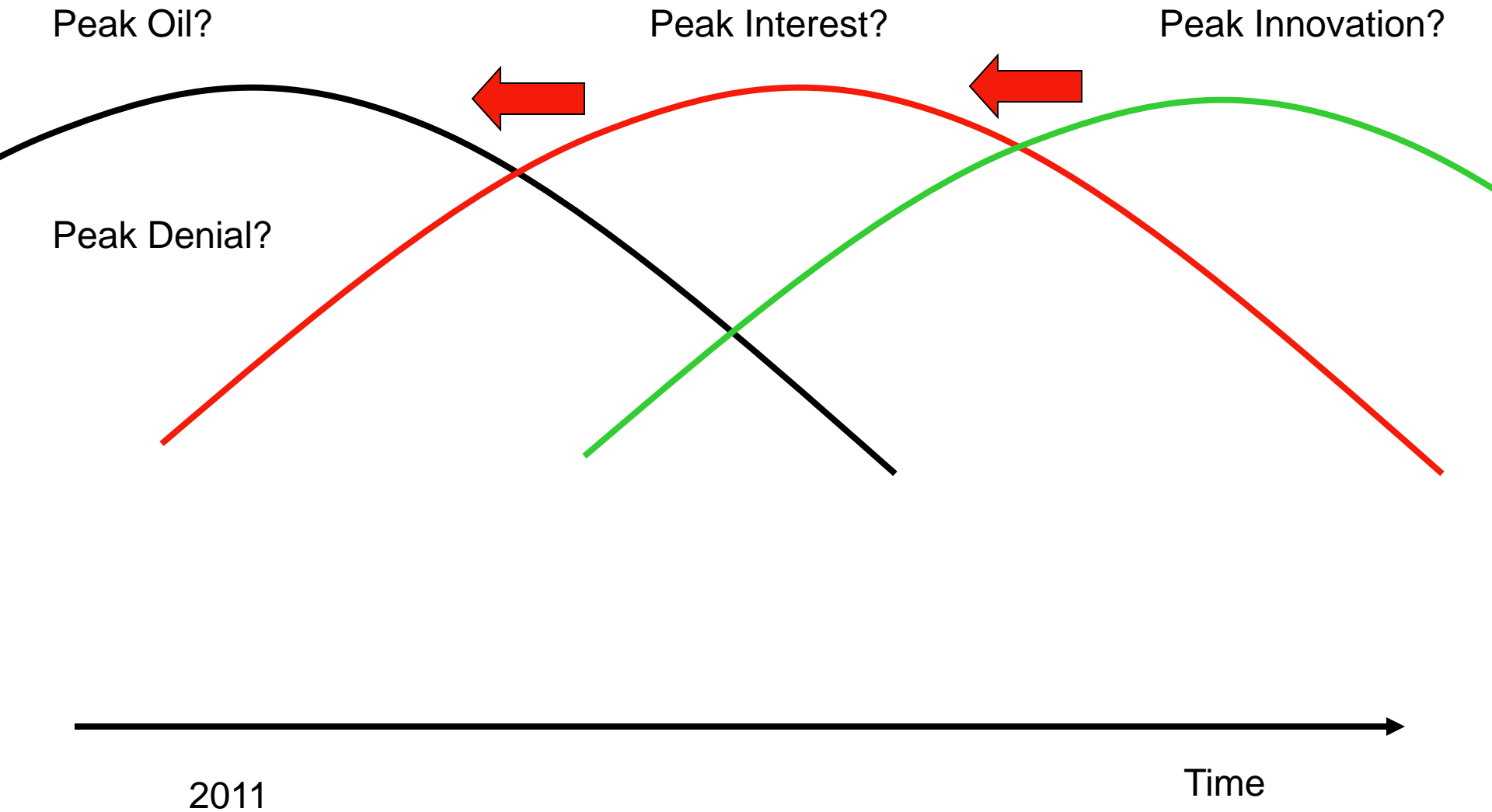


Each country's size is proportional to the amount of oil it contains (oil reserves); Source: BP Statistical Review Year-End 2004 & Energy Information Administration

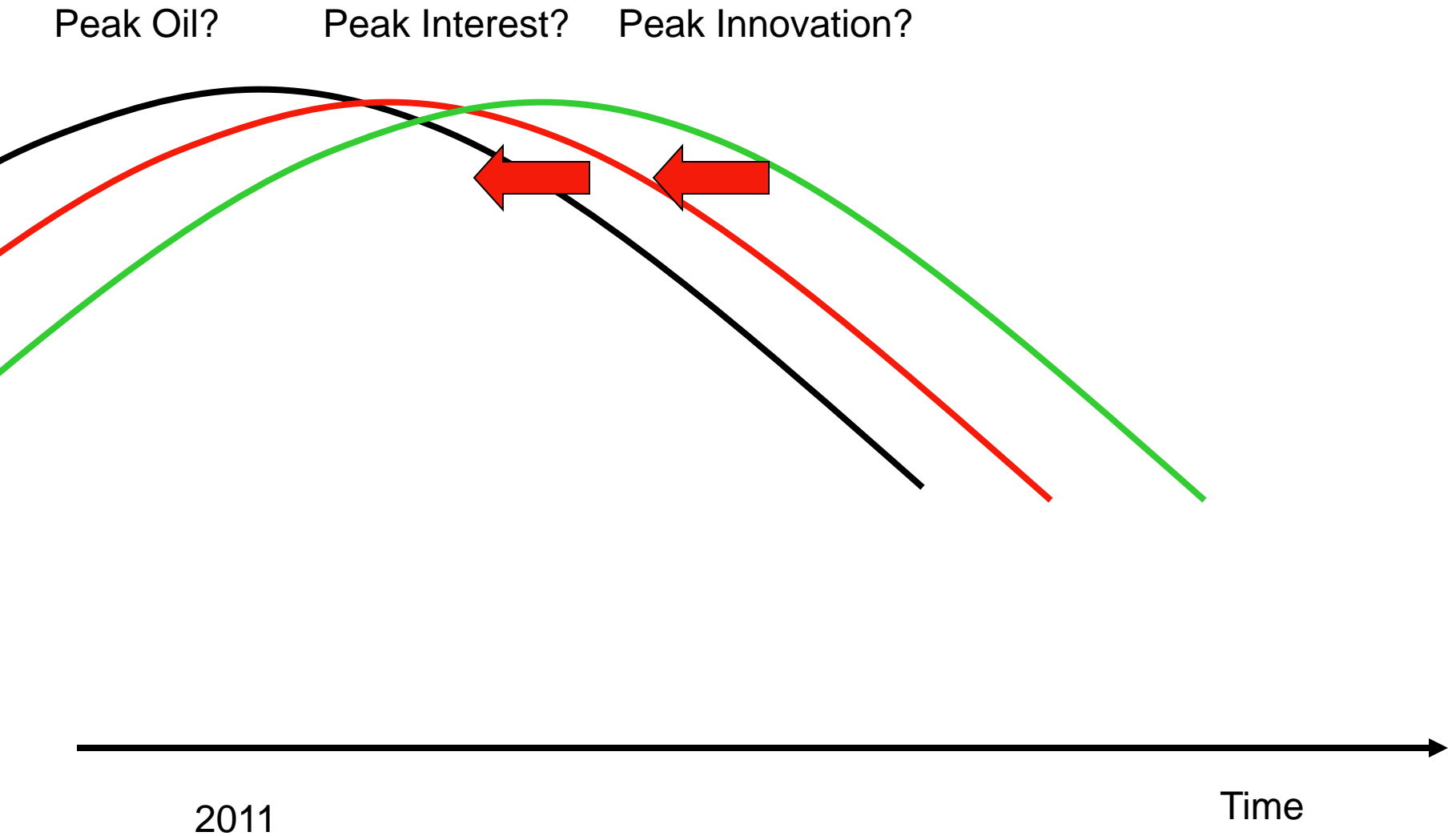
Where's it going? Crude Petroleum Imports



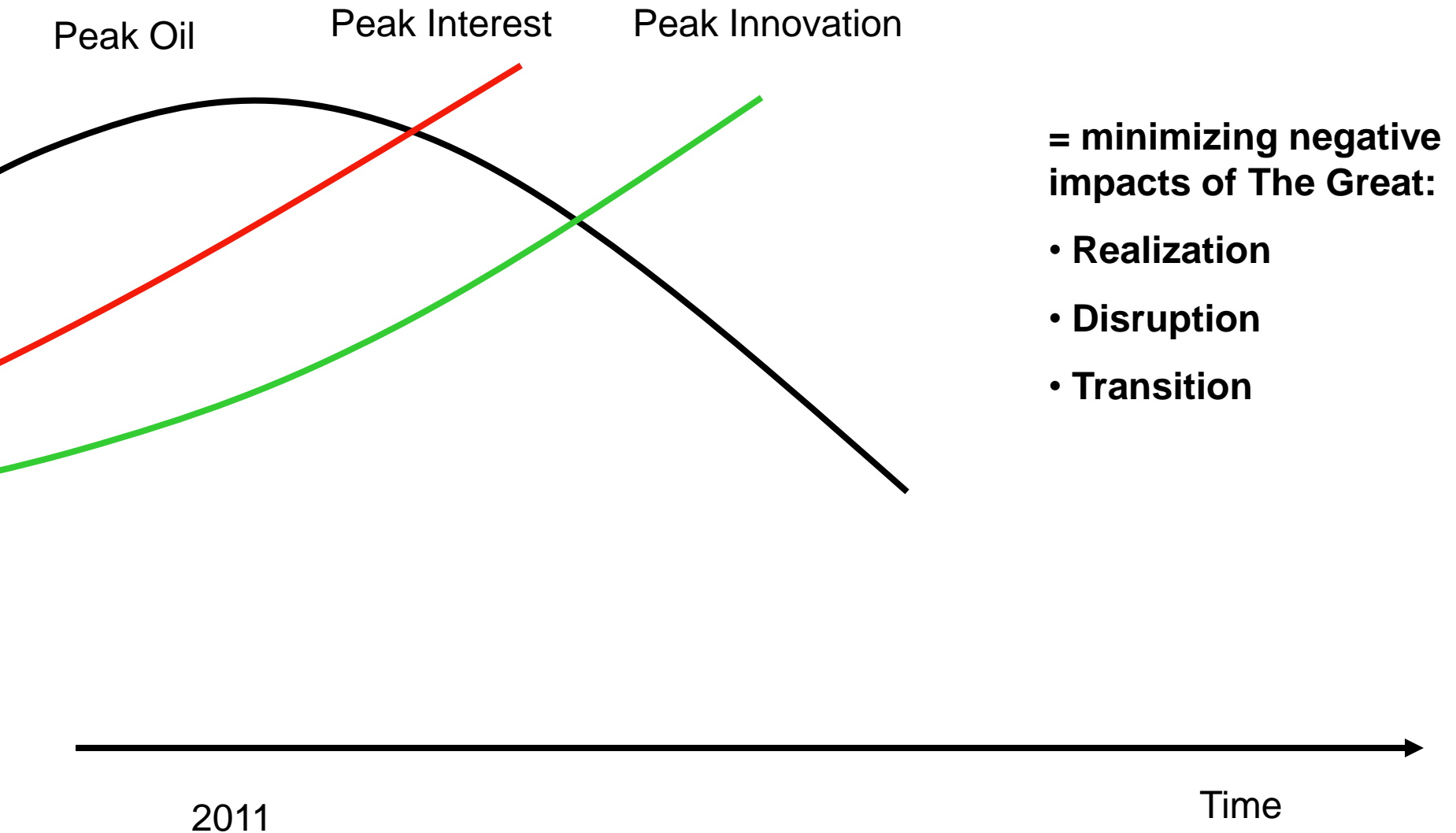
The Peak Oil Challenge?



The Peak Oil Challenge?



The Peak Oil Challenge?



The Peak Oil Challenge for European Energy Policy?

Strengths

Information: we know that ...

Policy: we are taking action to ...

Political: we have good access to ..

Weaknesses

Information: we need to know more about

- Geology
- Market
- Technologies
- Psychology

Opportunities

We can help influence emerging European policies through

- Information
- Policy
- Market
- Technologies

Threats

Our analyses/credibility could be diminished by...

- Economic
- Policy
- Market
- Psychological



WHY DIDN'T SOMEONE WARN US ?!

PEAK OIL

CAUTION !

WARNING NO MORE FUEL

POINT OF NO RETURN

CONTINUE AT YOUR OWN PERIL!

GO BACK

ST

Moid